bannerville

boost your **SCHOOL SPIRIT**

EDUCATION

BRANDING
YOUR SCHOOL

why do I need to brand my school?

School branding is often overlooked when creating your school's budget. Your school brand makes the first impression on your students, faculty, and visitors, helping them understand your school's mission and goals.

A clear and defined brand will help set you apart from other schools, while helping you create a welcoming culture.

Your school logo is the building block of your brand. Once a logo is created, you can apply it to any type of signage. Your logo can be displayed in your hallways, gym, and stadium. Your logo is also used on uniforms and digital platforms.

We can help boost your school spirit by creating and installing signage with your current school logo, or take advantage of our design services to create a new logo and your very own brand guide.

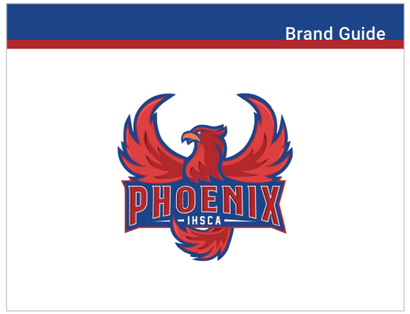
We look forward to creating a lasting partnership with all of our school clients. You can trust us to make your signage projects proceed easily and smoothly - from consultation and design to production and installation.

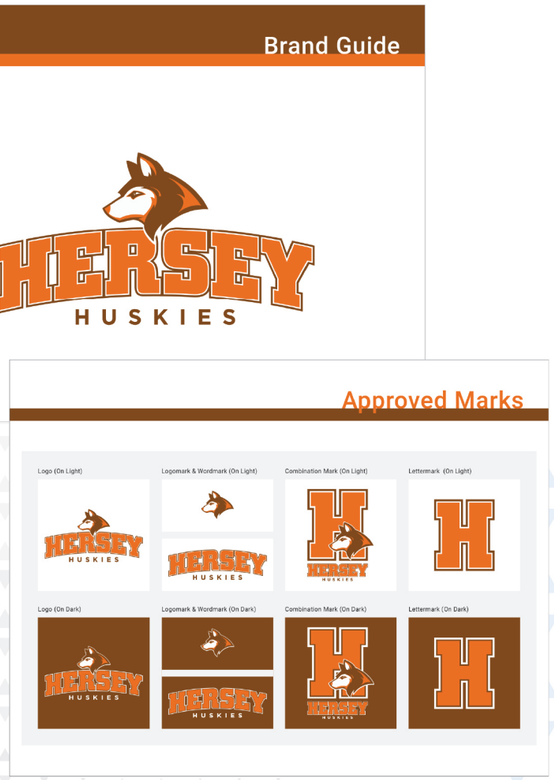
Request a quote on our website at bannerville.com, email us at info@bannerville.com, or simply give us a call at (630) 455-0304.

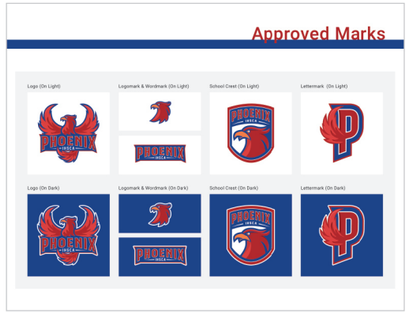
where to start?

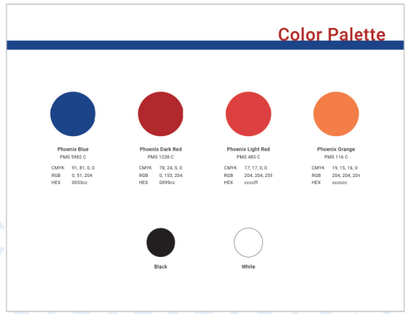
1 brand guide

A brand guide is an official document that provides guidelines for the way your brand should be presented, both visually and in writing. The purpose of a brand guide is to make sure that all users of your logo understand how to use your logo so that it reflects your school style in a consistent manner. Your brand guide will consist of your approved school logos, Pantone colors, typography, and more!









Additional pages with more brand elements will be included in your brand guide.

2 wall graphics

We can give any interior or exterior wall a fresh look with custom wall graphics. Every wall graphic is laminated for extra protection. We can apply a full mural, die-cut lettering, logos, and so much more! Do you have a blank hallway or area that needs a facelift? We are happy to give you ideas on how to best use your empty spaces.

3 window graphics

One of the most versatile marketing tools, window graphics are durable and easy to install. Full color graphics allow your school logo and brand to be displayed in an eye-catching manner. Cover an entire window or create custom die-cut shapes for display on either the inside or outside of your windows.

4 stair graphics

Improve your school's stairwells with custom graphics. Display logos, motivational phrases, core values, or any message to your students, faculty, and visitors. List colleges and universities, or even display math equations going up every step. These make for the perfect facelift to any stairwell!

5 door wraps

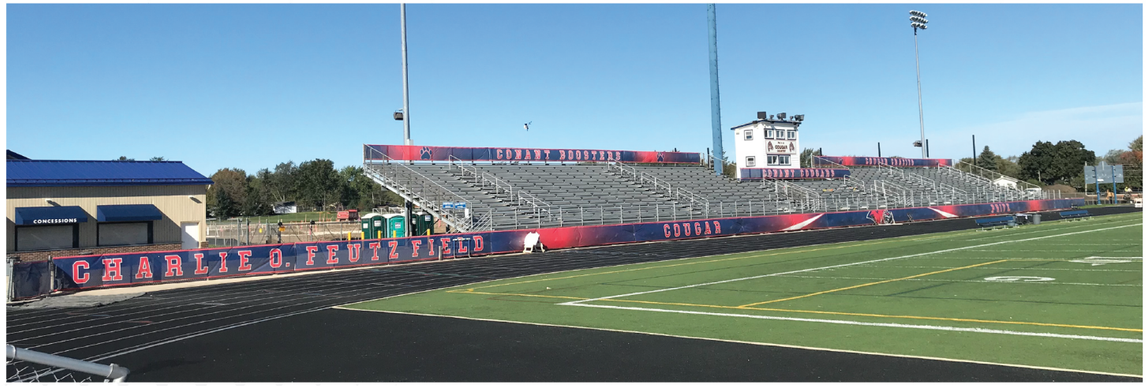
Doors are an underutilized marketing surface that people walk through everyday. Take advantage of that blank space by covering your doors with school branding! We can wrap the entire door and glass, or just display your message on part of the doors. All wraps can be applied to both interior and exterior doors!

6 gym signage

Celebrate your athletic programs by enhancing the look of your school's gym with wall graphics, door wraps, conference banners, and more! Honor and recognize a team's accomplishments with record boards, next level boards, and championship banners. Create excitement at sporting events for teams and spectators by showcasing your school's brand!

7 stadium signage

Make your stadium the focal point of your campus with windscreens, press box signs, scoreboard signs, and more! With your school's brand displayed throughout your stadium, you'll be sure to capture everyone's attention. We can even wrap your entire track in windscreens!



8 light pole banners

Showcase your school's brand by decorating your campus with stunning and vibrant light pole banners! Increase school spirit by displaying your logo, mascot, school name, or slogan. Display motivational phrases, photos, school awards and achievements, or honor athletic programs and clubs. You can even direct and greet visitors with wayfinding banners.

9 check out more of our products

✓ Custom Banners - *Available Interior and Exterior*

- Conference Banners
- Record Banners
- Sportsmanship Banners
- Event and Advertising
- Windscreens
- Breakaway and Tunnel Banners
- Barricade Banners
- Outfield Distance Markers
- Bleacher Sections and Enclosures
- Welcome Banners

✓ Custom Signs - *Available Interior and Exterior*

- Dimensional Signs, Lettering, and Logos
- Acrylic Signs with Standoffs
- Aluminum and Metal Signs
- Other Rigid Sign Materials Available
- Directional and Wayfinding Signs
- A-Frame and Standalone Signs
- Record Boards
- Recognition Boards
- Dry Erase Boards
- Press Box Signs
- Scoreboard Signs
- Welcome Signs

✓ School Spirit or Booster Club

- Yard Signs
- Magnets
- Decals
- Senior and Team Banners
- Senior Gifts

✓ Vinyl Graphics

- Floor Graphics
- Vehicle or Band Trailer Graphics
- Locker Graphics
- Pillar Wraps
- Stage Murals

✓ Signing Day, Events, and Tradeshow

- Media Backdrops
- Table Throws
- Table Runners
- Retractable Banner Stands
- Feather Flags
- Tents

✓ Flags

- Pennant Flags
- Standard Flags
- Field Runners
- City, State, and U.S. Flags

✓ Print Collateral

- Paper or Foamboard Posters
- Programs and Booklets
- Brochures
- Postcards
- Flyers

✓ PPE, Social Distancing, and Safety Signs

✓ Welcome Mats

bannerville®

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